



Market-Oriented Cloud Computing: A Vision, Hype, and Reality of Delivering Computing as the 5th Utility

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IEEE Medal for Excellence in Scalable Computing: Acknowledgements

GRIDS Lab and Ecosystem

- Team
- Sponsors
- Collaborators
- International Community & Friends
 - IEEE Computer Society/Technical Committee on Scalable Computing (TCSC)
 - Colleagues who worked with me in many initiatives:
 - TFCC, TCSC and its events (e.g., CCGrid) and attendees
 - Edited Books
 - Offered access to their computing resources (clusters & supercomputers)
 - Nominated me for IEEE Medal and offered endorsements

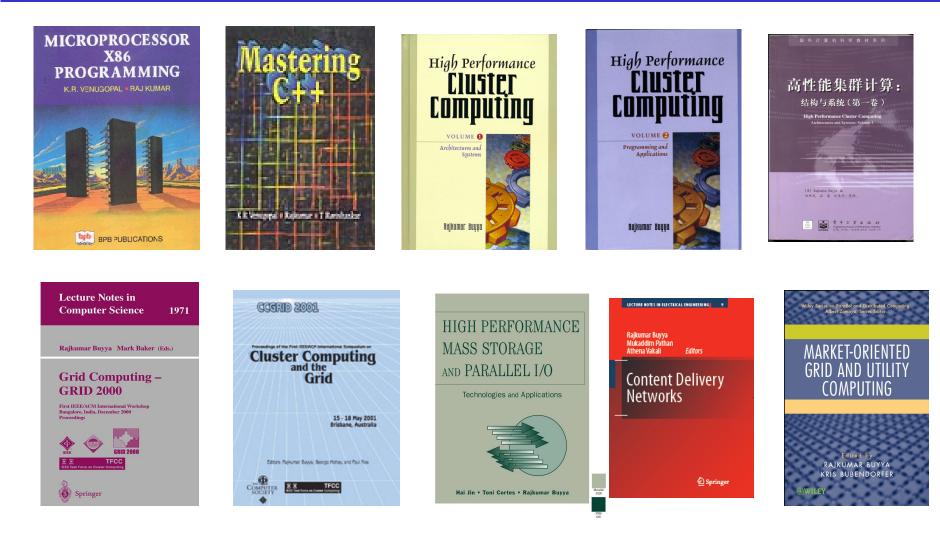


(1) team and collaborators: a glimpse





(2) Co-authors/editors









My wife Smrithi and our new born baby (Radha)

(first daughter Soumya)



Outline

"Computer Utilities"

- Vision and Promising IT Paradigms/Platforms
- Cloud Computing and Related Paradigms
 - Trends, Definition, Cloud Benefits and Challenges
- Market-Oriented Cloud Architecture
 - SLA-oriented Resource Allocation
 - Global Cloud Exchange
- Emerging Cloud Platforms
- Megha: Melbourne Cloud Computing Initiative
- Summary and Thoughts for Future



"Computer Utilities" Vision: Implications of the Internet

1969 – Leonard Kleinrock, ARPANET project

 "As of now, computer networks are still in their infancy, but as they grow up and become sophisticated, we will probably see the spread of 'computer utilities', which, like present electric and telephone utilities, will service individual homes and offices across the country"

Computers Redefined

- 1984 John Gage, Sun Microsystems
 - "The network is the computer"
- 2008 David Patterson, U. C. Berkeley
 - "The data center is the computer. There are dramatic differences between of developing software for millions to use as a service versus distributing software for millions to run their PCs"
- 2008 "Cloud is the computer" Buyya!



Computing Paradigms and Attributes: Realizing the 'Computer Utilities' Vision

Web **Data Centres Utility Computing** Service Computing Grid Computing + P2P Computing **Market-Oriented** Computing -Ubiquitous **Cloud Computing** -Trillion \$ business access - Who will own it? -Reliability . . . -Scalability -Autonomic Paradigms -Dynamic discovery - Composability -00S -SLA -

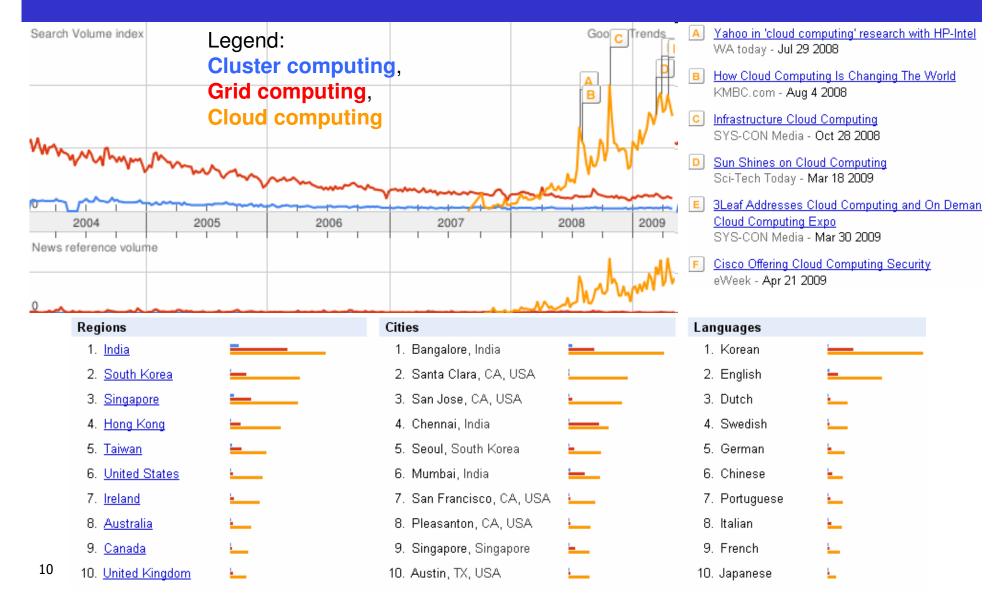
Attributes/Capabilities



Outline

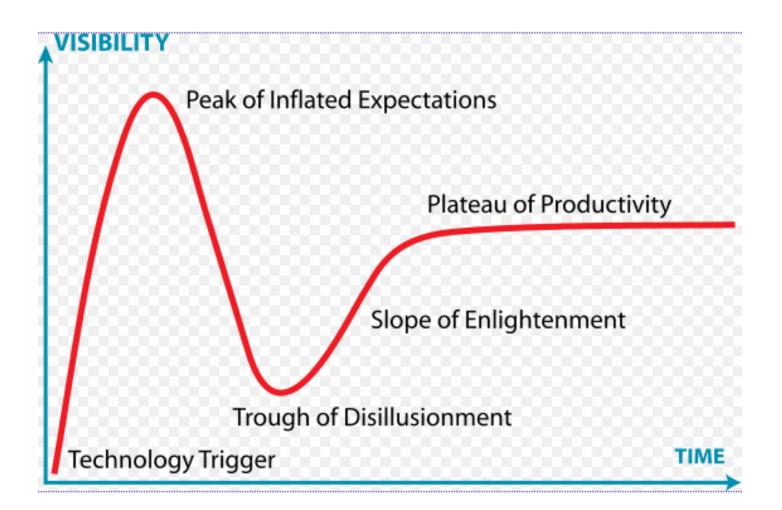
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Web Search Trends & Hot News Items (ref: Google)



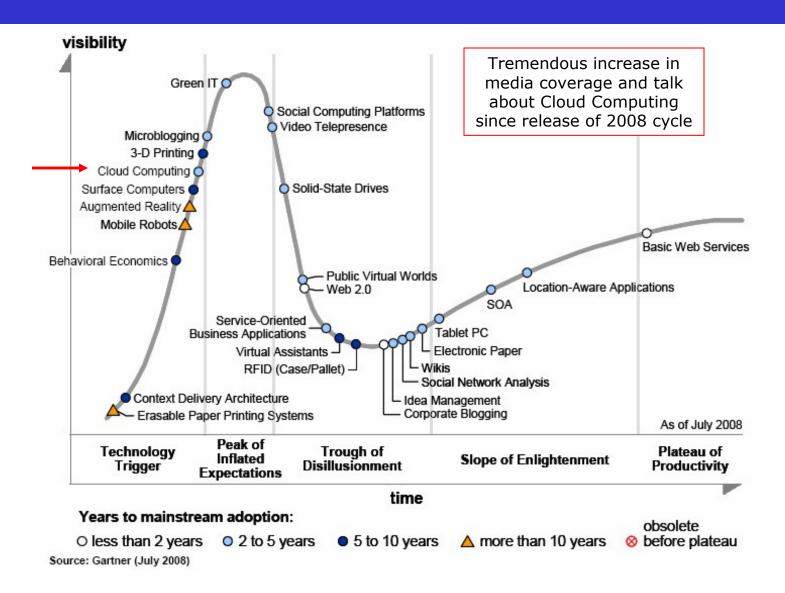


Where are we (Cloud Computing) in Gartner IT Hype Cycle ?



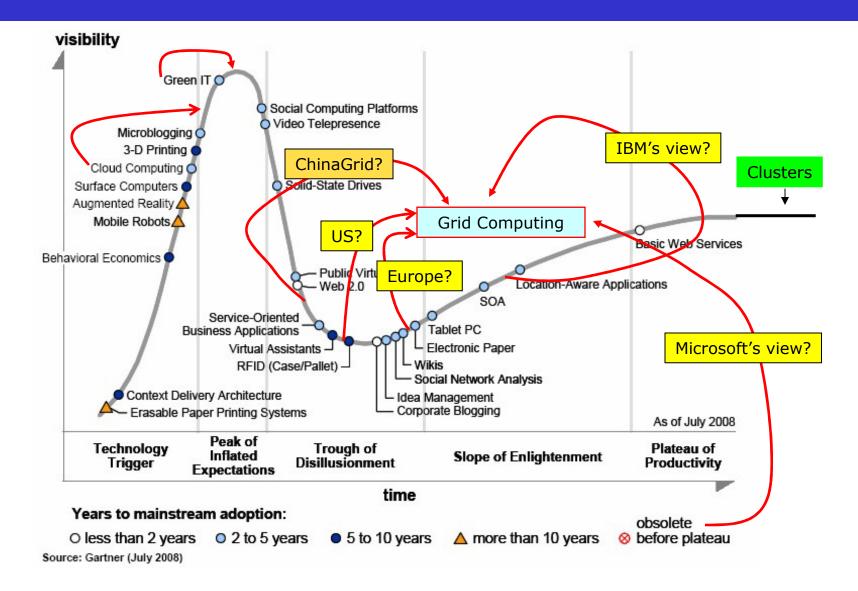


2008 Gartner IT Hype Cycle of Emerging Technologies





2009 Hype Cycle and where are Clusters and Grids ? Buyya's View!



Defining Clouds: There are many views for what is cloud computing?

- Over 20 definitions:
 - http://cloudcomputing.sys-con.com/read/612375_p.htm
- Buyya's definition☺
 - "A Cloud is a type of parallel and distributed system consisting of a collection of inter-connected and <u>virtualised</u> computers that are <u>dynamically provisioned</u> and presented as one or more unified computing resources based on <u>service-level</u> <u>agreements</u> established through <u>negotiation</u> between the service provider and consumers."
- Keywords: Virtualisation (VMs), Dynamic Provisioning (negotiation and SLAs), and Web 2.0 access interface



Cloud Services

- Infrastructure as a Service (IaaS)
 - CPU, Storage: Amazon.com, Nirvanic, GoGrid....
- Platform as a Service (PaaS)
 - Google App Engine, Microsoft Azure, Manjrasoft Aneka..
- Software as a Service (SaaS)
 - SalesForce.Com

Software as a Service (SaaS) Platform as a Service (PaaS)

Infrastructure as a Service (IaaS)

Clouds based on Ownership and Exposure

Public/Internet Clouds



Hybrid/Mixed Clouds

3rd party, multi-tenant Cloud infrastructure & services:

* available on subscription basis (pay as you go)



Cloud computing model run within a company's own Data Center / infrastructure for internal and/or partners use.



Mixed usage of private and public Clouds: Leasing public cloud services when private cloud capacity is insufficient





Benefits of (Public) Clouds

- No upfront infrastructure investment
 - No procuring hardware, setup, hosting, power, etc..
- On demand access
 - Lease what you need and when you need..
- Efficient Resource Allocation
 - Globally shared infrastructure, can always be kept busy by serving users from different time zones...
- Nice Pricing
 - Based on Usage, QoS, Supply and Demand, Loyalty, ...
- Application Acceleration
 - Parallelism for large-scale data analysis, what-if scenarios studies...
- High Availability
- Supports Creation of 3rd Party Services & Seamless offering
 - Builds on infrastructure and follows similar Business model as Cloud

Challeges: Dealing with too many issues and offerings





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Realizing the 'Computer Utilities' Vision: What Consumers and Providers Want?

Consumers – minimize expenses, meet QoS

- How do I express QoS requirements to meet my goals?
- How do I assign valuation to my applications?
- How do I discover services and map applications to meet QoS needs?
- How do I manage multiple providers and get my work done?
- How do I outperform other competing consumers?
- • •

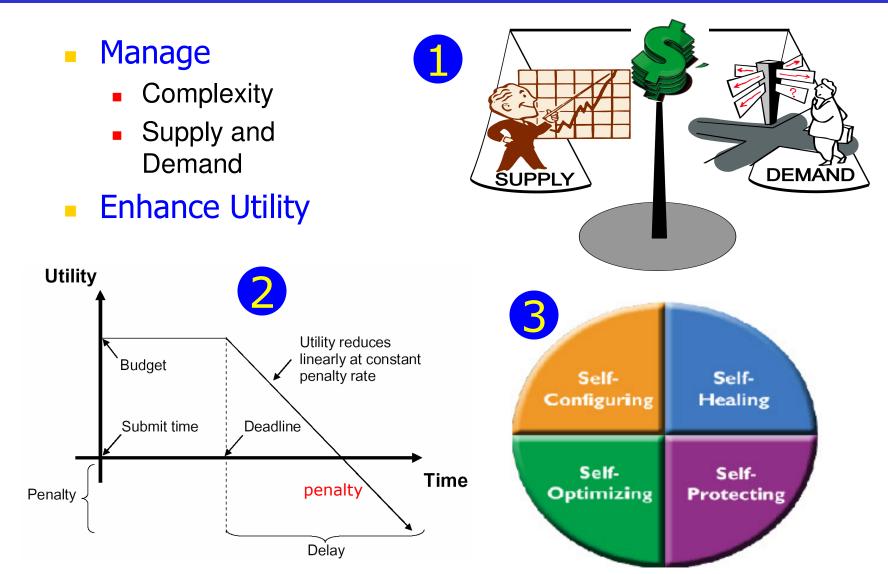
Providers – maximise Return On Investment (ROI)

- How do I decide service pricing models?
- How do I specify prices?
- How do I translate prices into resource allocations?
- How do I assign and enforce resource allocations?
- How do I advertise and attract consumers?
- How do I perform accounting and handle payments?
- ..
- Mechanisms, tools, and technologies
 - value expression, translation, and enforcement



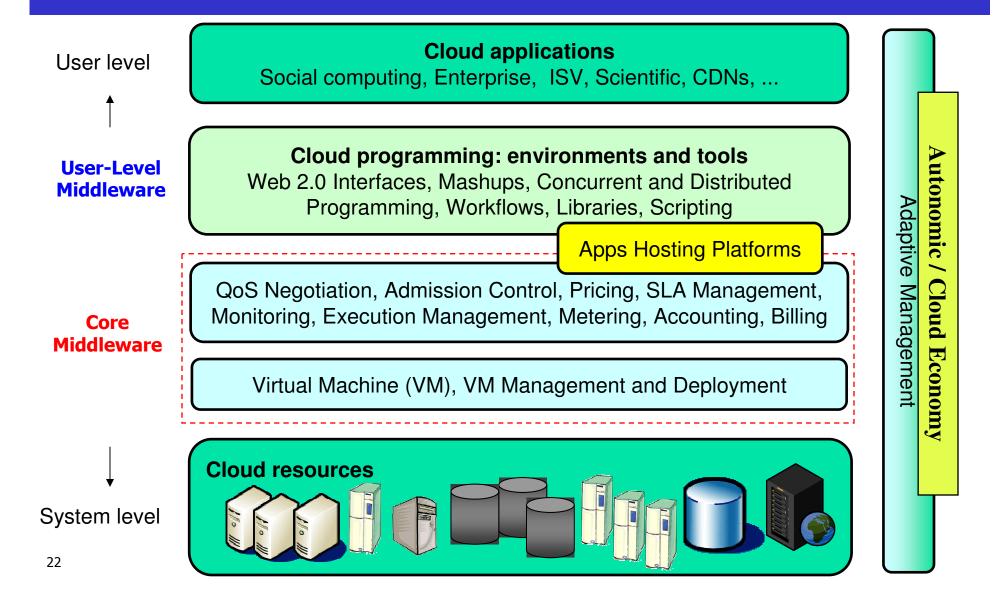


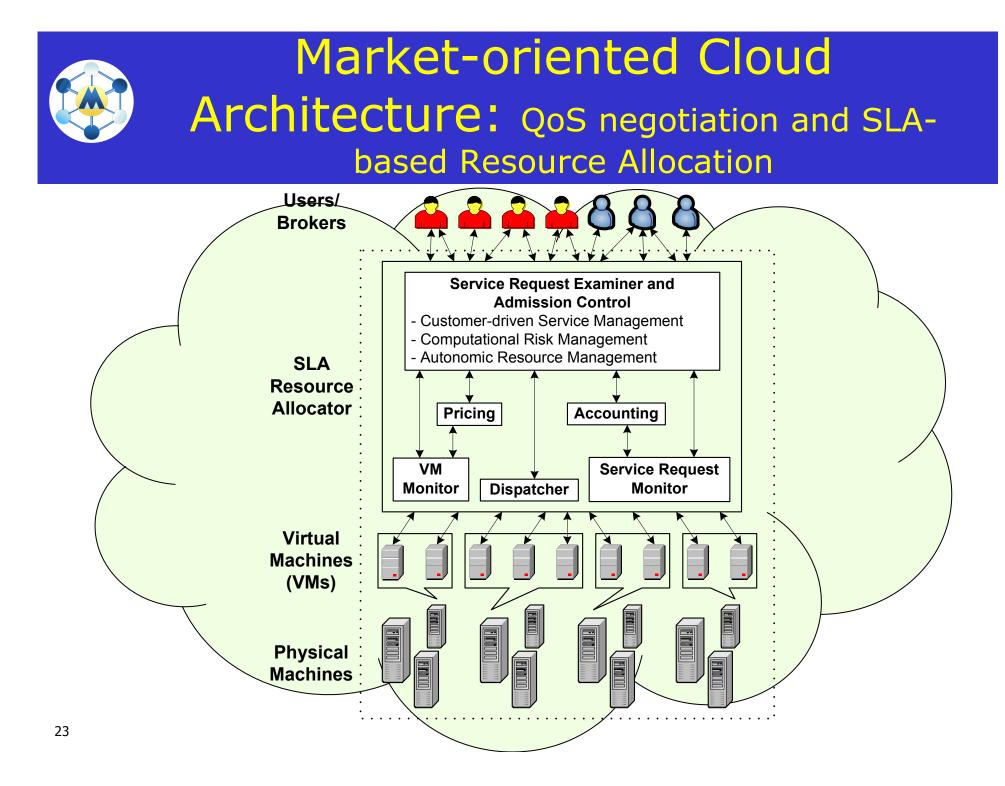
Market-based Systems = Selfmanaged and self-regulated systems.





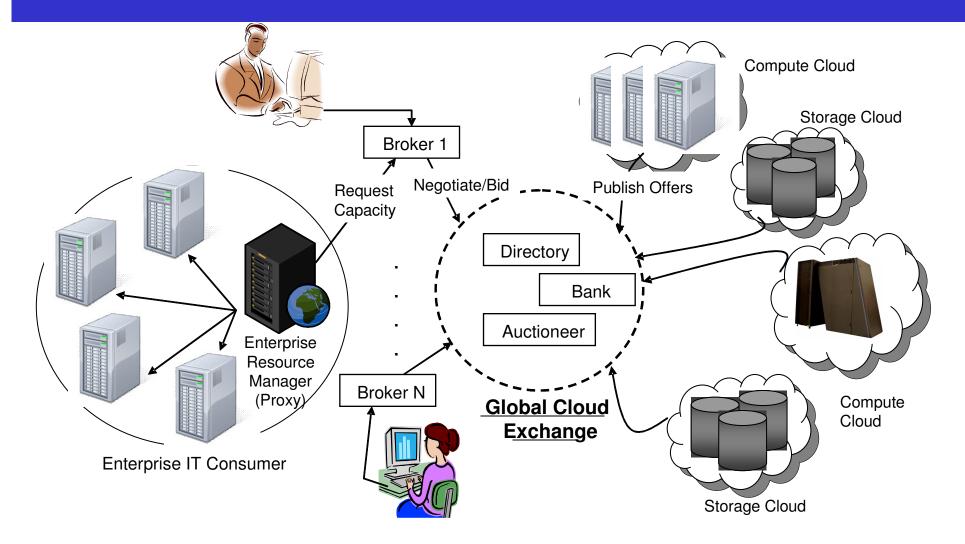
(Layered) Cloud Architecture







InterCloud: Global Cloud Exchange and Market Maker







- 21st Century Vision of Computing
 - Promising Computing Paradigms
- Cloud Computing and Related Paradigms
 - Trends, Definition, Characteristics, Architecture
- Market-Oriented Cloud Architecture
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Some Commercial-Oriented Cloud platforms/technologies

| System Property | <u>Amazon</u> Elastic Compute Cloud (EC2) | <u>Google</u> App Engine | <u>Microsoft</u> Azure | <u>Sun</u> Network.com (Sun Grid) | <u>Manjrasoft</u> Aneka |
|---|--|--|---------------------------------------|---|---|
| Focus | IaaS | IaaS/PaaS | IaaS/PaaS | IaaS | PaaS |
| Service Type | Compute, Storage (Amazon S3) | Web application | Web and non-web application | Compute | Compute |
| Virtualisation | OS Level running on a Xen hypervisor | Application container | OS level through Fabric controller | Job management system (Sun Grid Engine) | Resource Manager and Scheduler |
| Dynamic Negotiation of QoS Parameters | None | None | None | None | SLA-based Resource Reservation |
| User Access Interface | Amazon EC2 Command-line Tools | Web-based Administration Console | Windows Azure portal | Job submission scripts, Sun Grid Web portal | Workbench, Web-based portal |
| Web APIs | Yes | Yes | Yes | Yes | Yes |
| Value-added Service Providers | Yes | No | Yes | Yes | No |
| Programming Framework | Customizable Linux- based Amazon Machine Image (AMI) | Python | .NET framework | Solaris OS, Java, C, C++, FORTRAN | APIs supporting different programming models in C# and other .Net supported languages |



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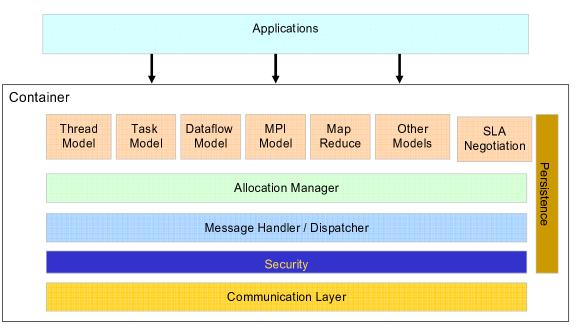
GRIDS Lab's Cloud Computing Initiatives

- Aneka .NET-based Cloud Computing
 - PaaS for Enterprise and Public Clouds
- Market-Oriented Clouds
 - SLA-based Resource Management
 - Global Cloud Exchange Elements: Brokers
- 3rd Party Cloud Services (MetaCDN) Harnessing Storage resources
 - Building Content Delivery Networks using different "vendors" Storage Clouds
- Scaling Across Clouds (Meta Brokering) Harnessing Compute resources
 - Extending our existing Market Oriented Grid computing ideas...
 - Federation of clouds for application scaling across distributed resources
- CloudSim: Toolkit for Simulation of Clouds
 - Design and evaluation for resource management policies & algorithms
- Green Clouds / Data Centers
 - Energy Efficiency and QoS Oriented Resource Allocation



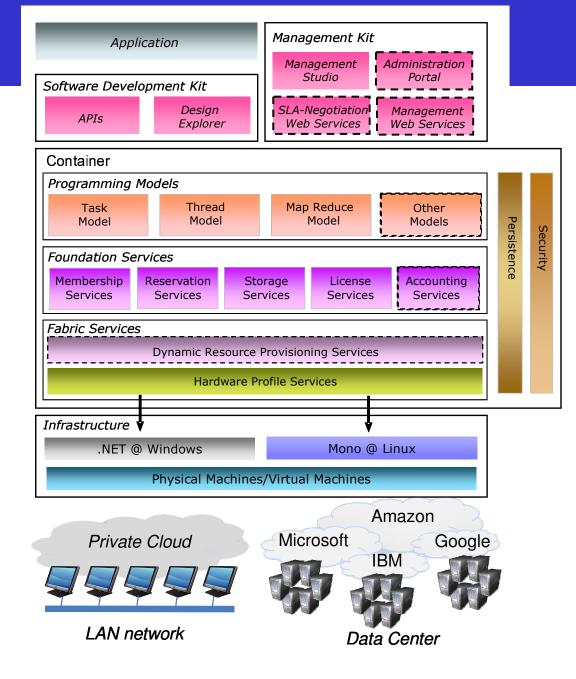
Aneka – Product Overview

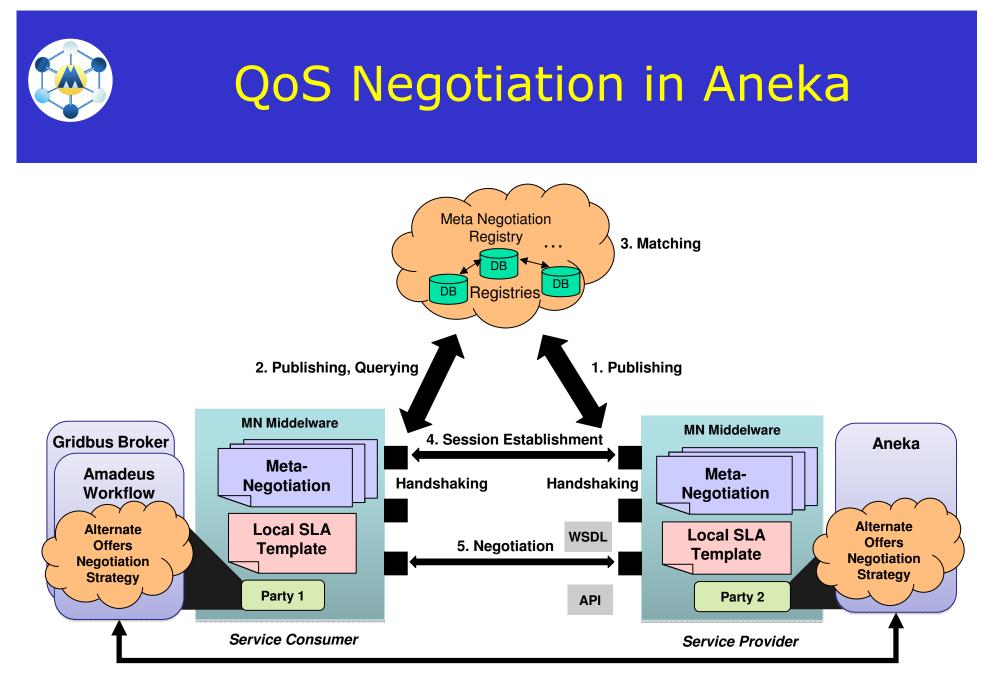
- .NET based service-oriented platform for Cloud computing
- SDK containing APIs for multiple programming models and tools
- Runtime Environment for managing application execution management
- Suitable for
 - Development of Enterprise Cloud Applications
 - Cloud enabling legacy applications
- Ideal for Corporate Developers, ISVs, Hosting Vendors and Application / System Integrators



ANEKA Product Architecture

Aneka Engineering Architecture

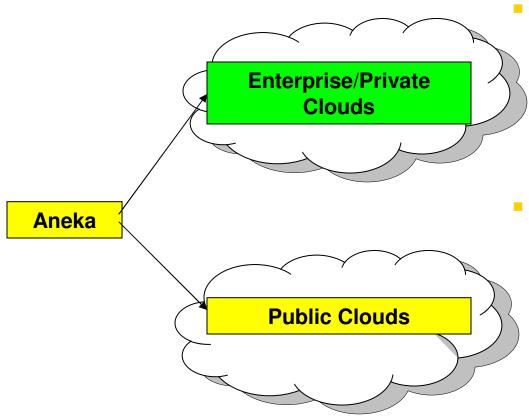




6. Service Invocation



Aneka Deployment Models



Enterprise/Private

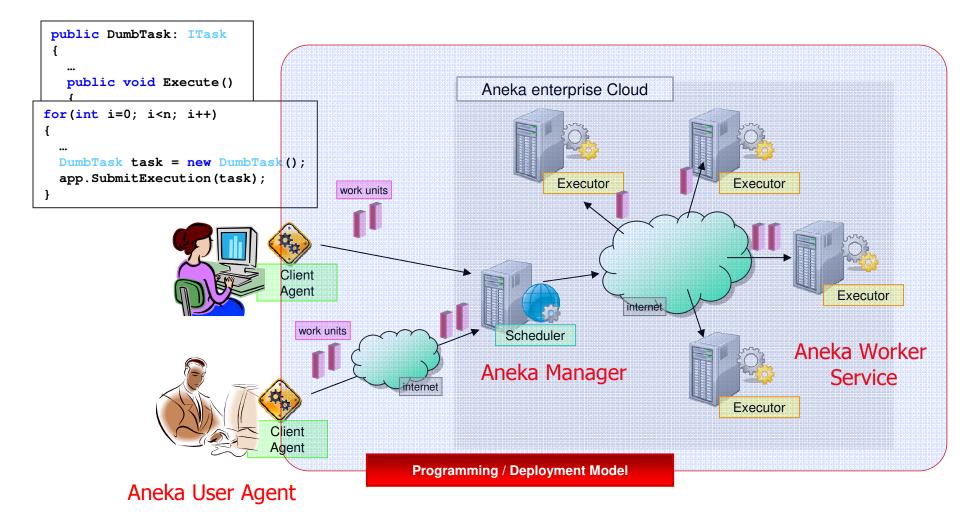
- Harness LAN connected resources
- Application Development, Testing, Execution
- Teaching and Learning
- Sensitive applications

Public

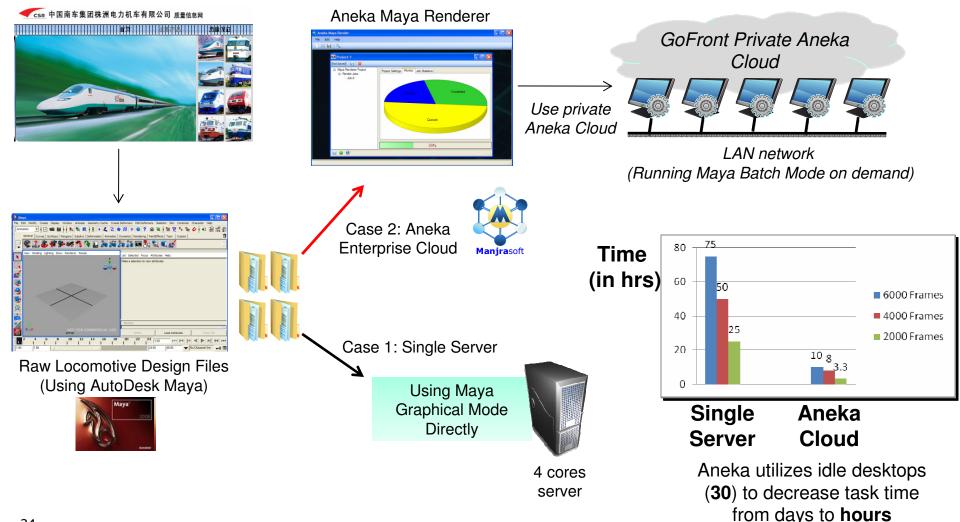
- Hosted by a 3rd party service provider owning a large Data Center (1000s of servers)
- Offers subscription-based services to their shared infrastructure on "pay-as go" model.to many users from different organisations.
- Amazon.com, Microsoft Azure
- Aneka SDK + Execution Manger



Aneka: components

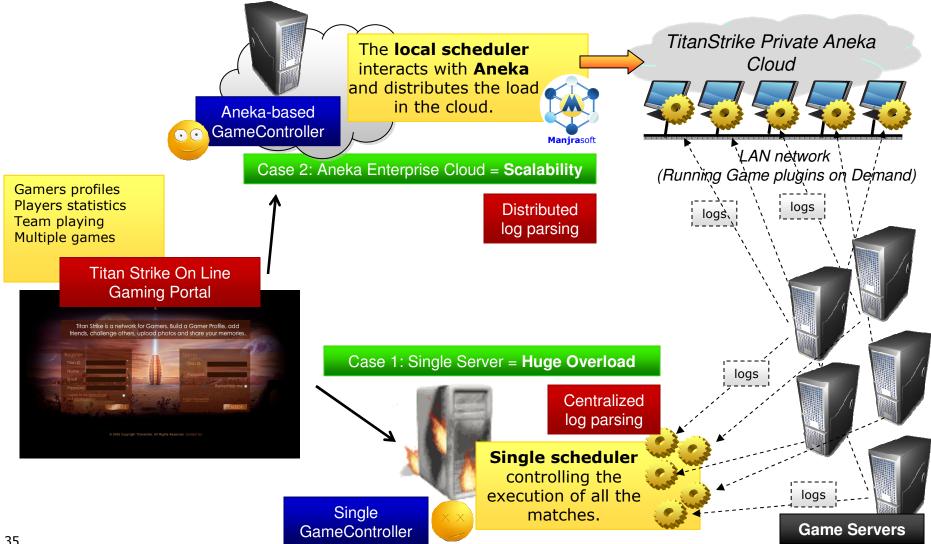


User scenario: GoFront (unit of China Southern Railway Group) Application: Locomotive design CAD rendering





Providing a scalable architecture for **TitanStrike on-line Gaming Portal**





Aneka on Public Cloud (Amazon)

Application Demonstration:

- Microarray Gene Expression Data Analysis for Cancer Diagnosis
- SCALE 2009 (Scalable Computing Challenge) Demos:
 - Wednesday: 20 May 2009
 - 14.00-16.00 (Room 1)
- Play with Aneka:
 - Build your own Private Cloud:
 - Download Aneka: <u>http://www.manjraosoft.com</u>
 - Use it as a Platform for running apps on Amazon

Building 3rd Party Cloud Services – Harnessing Storage Clouds



LECTURE NOTES IN ELECTRICAL ENGINEERING

Content Delivery Networks

🖄 Springer

Building Next-Gen "Content Delivery Networks"



Motivations

- Content Delivery Networks (CDNs) such as Akamai place web server clusters in numerous geographical locations – "huge upfront investment"
 - to improve the responsiveness and locality of the content it hosts for end-users.
- However, their services are priced out of reach for all but the largest enterprise customers.
- Hence, we have developed an alternative approach to content delivery by leveraging infrastructure 'Storage Cloud' providers at a fraction of the cost of traditional CDN providers – "pay as you go"

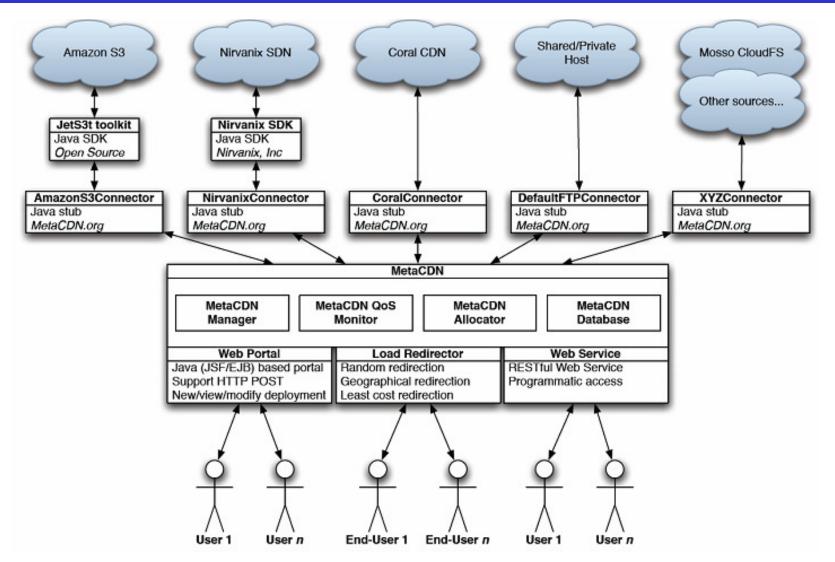


Commercial Storage Clouds & Pricing

| Provider Feature | <u>Nirvanix</u> US/EU | <u>Nirvanix</u> SDN | Amazon S3 US | Amazon S3 EU | Mosso CloudFS |
|-----------------------------|--------------------------|------------------------|-----------------|-----------------|------------------|
| Incoming Data (\$/GB/month) | 0.18 | 0.18 | 0.10 | 0.10 | Unkne |
| Outgoing data (\$/GB/month) | 0.18 | 0.18 | 0.17 | 0.17 | Unknown |
| Storage (\$/GB/month) | 0.18 | 0.25 | 0.15 | 0.18 | 0.15 |
| Requests (\$/1,000 PUT) | 0.00 | 0.00 | 0.01 | 0.01 | Unknown |
| Requests (\$/1,000 GET) | 0.00 | 0.00 | 0.01 | 0.01 | Unknown |
| SLA | 99.9 | 99.9 | 99-99.9 | 99-99.9 | Unknown |
| Max. File Size | 256GB | 256GB | 5GB | 5GB | 5GB |
| US PoP | Yes | Yes | Yes | N/A | Yes |
| EU PoP | Yes | Yes | N/A | Yes | No |
| Asia PoP | No | Yes | No | No | No |
| Australasia <u>PoP</u> | No | No | No | No | No |
| Automatic Replication | Yes | No | Yes | No | No |
| Developer API | Yes | Yes | Yes | Yes | Yes |



MetaCDN: Harnessing Storage Clouds for Content Delivery (Broberg, Buyya, Tari, JNCA 2009)

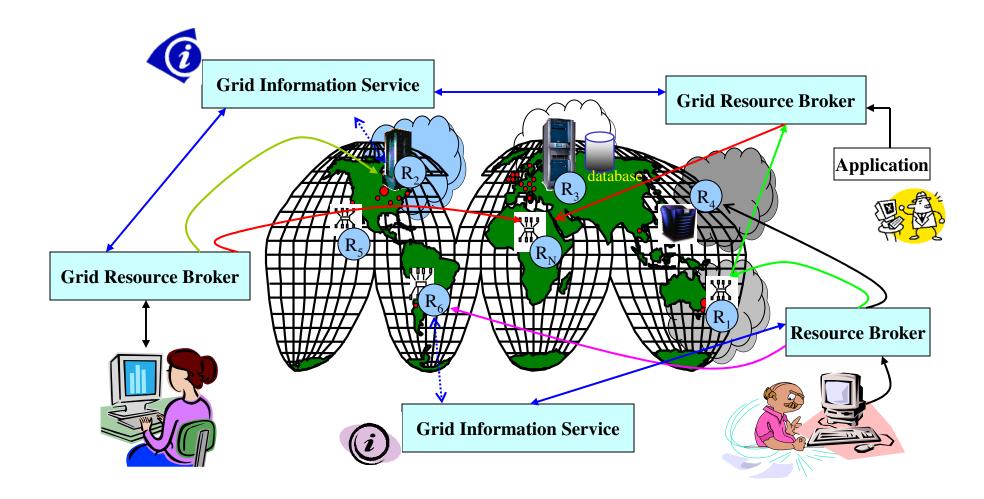


Meta Brokering – Harnessing Compute Clouds for Application Scaling

Extending market-oriented Grid Ideas with Cloud computing



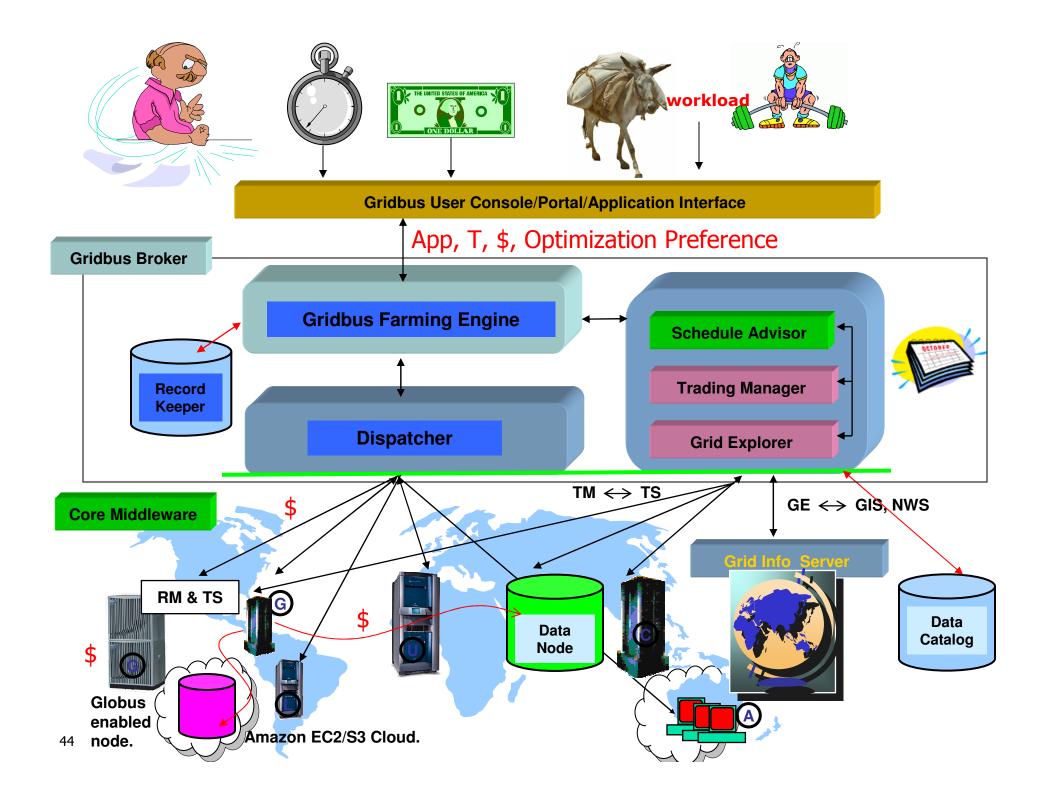
Building a Grid of Clouds → Global Utility Computing



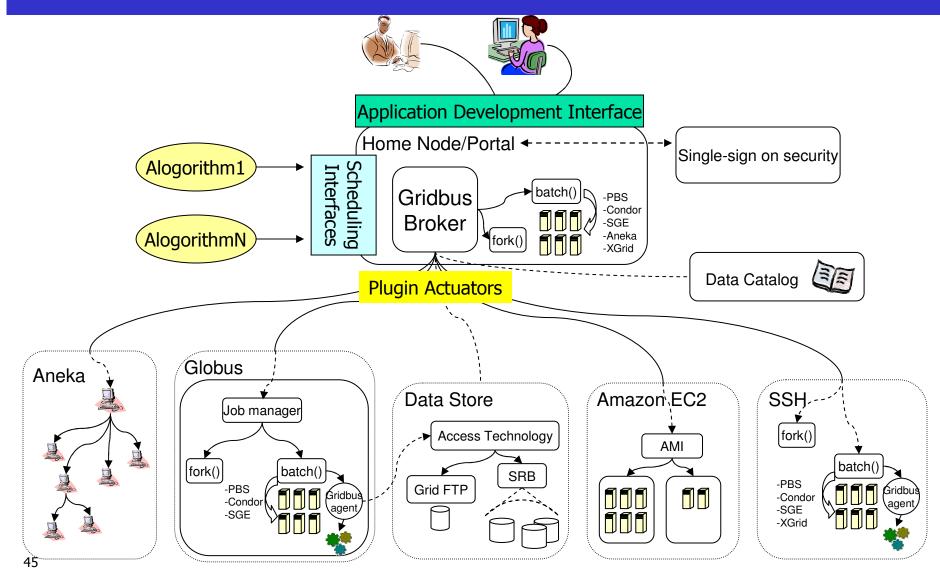


Gridbus Service Broker (GSB)

- A resource broker for scheduling task farming dataintensive applications with static or dynamic parameter sweeps on global Grids and Clouds.
- It uses <u>computational economy</u> paradigm for optimal selection of computational and data services depending on their quality, cost, and availability, and users' QoS requirements (deadline, budget, & T/C optimisation)
- Key Features
 - A single window to manage & control experiment
 - Programmable Task Farming Engine
 - Resource Discovery and Resource Trading
 - Optimal Data Source Discovery
 - Scheduling & Predications
 - Generic Dispatcher & Grid Agents
 - Transportation of data & sharing of results
 - Accounting



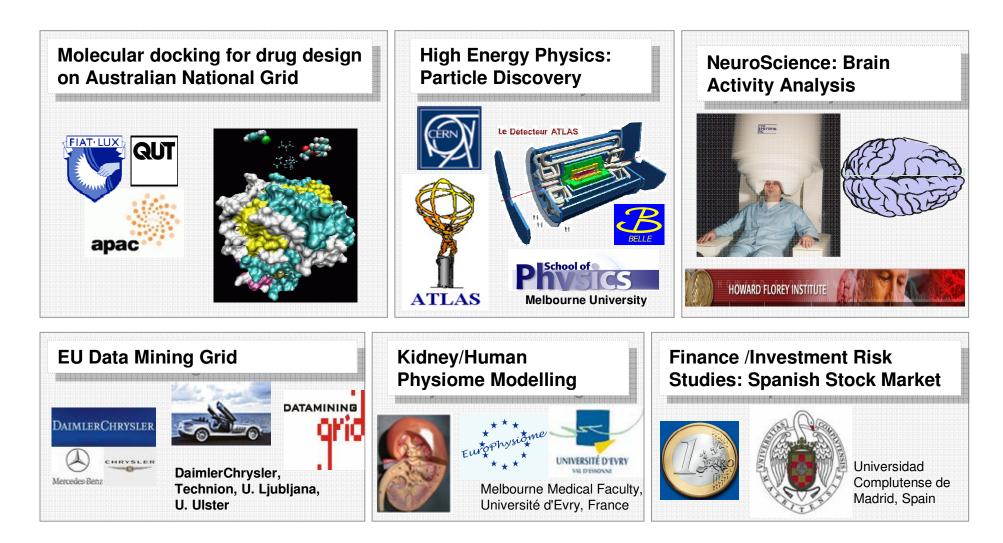
Gridbus Broker: Separating "applications" from "different" remote service access enablers and schedulers







A Sample List of Gridbus Broker Users

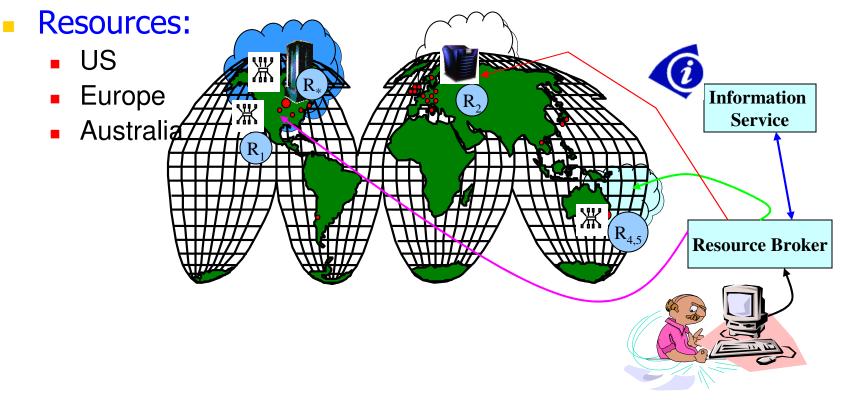


Market-Oriented Scheduling Experiments

Experiment Setup: DBC Scheduling with Optimize for (1) Time & (2) Cost

Workload:

- A parameter sweep "synthetic" application (100 jobs), each job is modeled to execute ~5 minute with variation of (+/-20 sec.).
- QoS Constraints: Deadline: 40 min. and Budget: \$6





Resources & Price (*multiplier for clarity*)

| Organization | Resource Details | Rate (Cents per second*1000) | | |
|--|--|------------------------------------|--|--|
| Georgia State University, US | <i>snowball.cs.gsu.edu</i> 8 Intel 1.90GHz CPU, 3.2 GB RAM, 152 GB HD, Linux | 90 (0.09) | | |
| H. Furtwangen University, Germany | <i>unimelb.informatik.hs-furtwangen.de</i> 1 Athlon XP 1700+ CPU, 767 MB RAM, 147 GB HD | 3 | | |
| University of California-Irvine, US | <i>harbinger.calit2.uci.edu</i> 2 Intel P III 930 MHz CPU, 503 MB RAM, 32 GB HD | 2 | | |
| University of Melbourne, Australia | <i>billabong.csse.unimelb.edu.au</i> 2 Intel(R) 2.40GHz CPU, 1 GB RAM, 35 GB HD | 6 | | |
| University of Melbourne, Australia | <i>gieseking.csse.unimelb.edu.au</i> 2 Intel(R) 2.40GHz CPU, 1 GB RAM, 71 GB HD | 6 | | |
| Amazon EC2 * | <i>ec2-Medium instance</i> 5 EC2 Compute Units [*] , 1.7 GB RAM, 350 GB HD | 60 | | |
| Amazon EC2 * | <i>ec2-Medium instance</i> 5 EC2 Compute Units, 1.7 GB RAM, 350 GB HD | 60 | | |
| Amazon EC2 * | <i>ec2-Small instance</i> 1 EC2 Compute Unit, 1.7 GB RAM, 160 GB HD | 30 | | |
| Amazon EC2 * | <i>ec2-Small instance</i> 1 EC2 Compute Unit, 1.7 GB RAM, 160 GB HD | 30 | | |
| | Total Price / Budget Consumed | | | |
| | Time to Complete Execution | | | |

* Amazon charges for 1 hour even if you use VM for 1 sec. We should force Amazon to change Charging Policy from 1hr block to actual usage! Or invent a 3rd party service that manages this by leasing smaller slots.



Execution Console: Setting QoS

| Gridbus Execution Monitor Console | | | | | | | | | |
|--|-----|-----|-----|-----|--------|-----|-----|-----|-----------------|
| D | D | D | D | D | D | D | D | D | D |
| j0 | j1 | j2 | j3 | j4 | j5 | j6 | j7 | j8 | j9 ⁼ |
| D | D | D | D | D | D | D | D | D | D |
| j10 | j11 | j12 | j13 | j14 | j15 | j16 | j17 | j18 | j19 |
| D | D | D | D | D | D | D | D | D | D |
| j20 | j21 | j22 | j23 | j24 | j25 | j26 | j27 | j28 | j29 |
| D | D | D | D | D | D | D | D | D | D |
| j30 | j31 | j32 | j33 | j34 | j35 | j36 | j37 | j38 | j39 |
| D | D | D | D | D | D | D | D | D | D |
| j40 | j41 | j42 | j43 | j44 | j45 | j46 | j47 | j48 | j49 |
| D | D | D | D | D | D | D | D | D | D |
| j50 | j51 | j52 | j53 | j54 | j55 | j56 | j57 | j58 | j59 🚽 |
| Server Information | | | | | | | | | |
| snowball.cs.gsu.edu (176/177) unimelb.informatik.hs-furtwangen.de (14/15) harbinger.calit2.uci.edu (42/44) billabong.csse.unimelb.edu.au (82/84) | | | | | unning | | | | |



Results of Execution on Cloud and other Distributed Resources

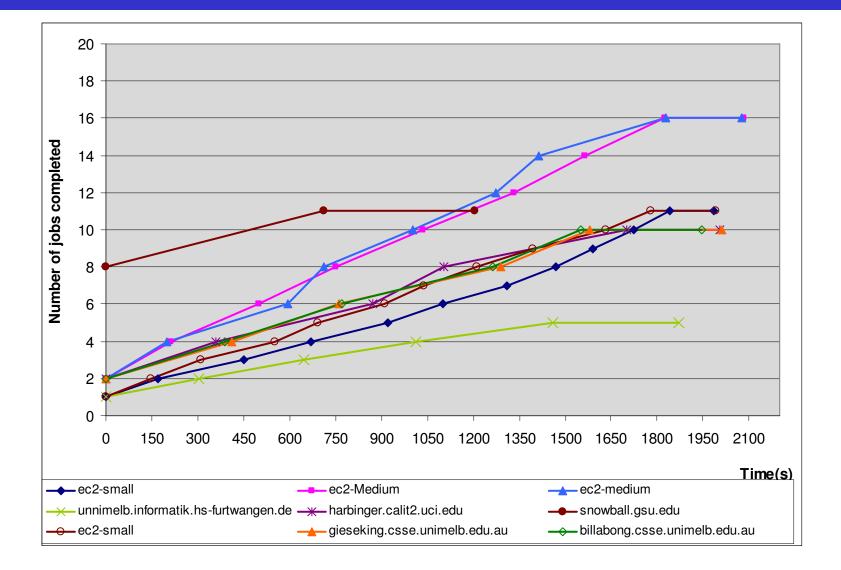
| Organization | Resource Details | Rate (Cents per | Total Jobs |
|--|--|--------------------|------------|
| Organization | gamzation nesource Details | | |
| Georgia State University, US | <i>snowball.cs.gsu.edu</i> 8 Intel 1.90GHz CPU, 3.2 GB RAM, 152 GB HD, Linux | 90 (0.09) | |
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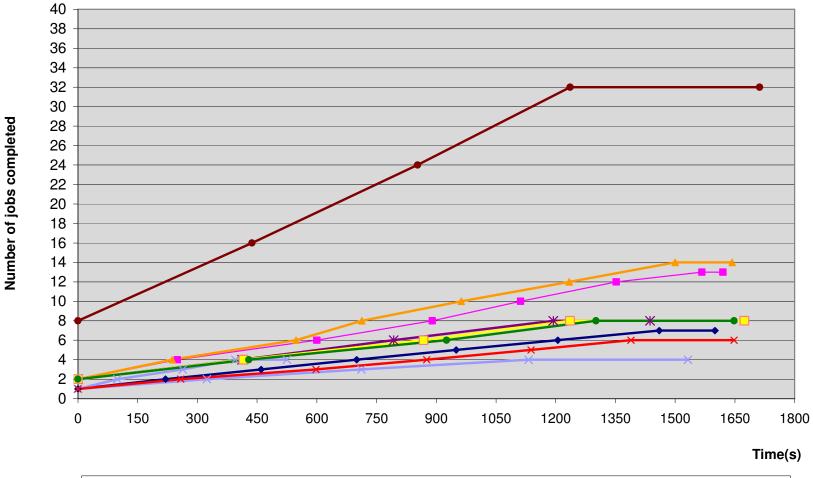


Scheduling for DBC Cost Optimization



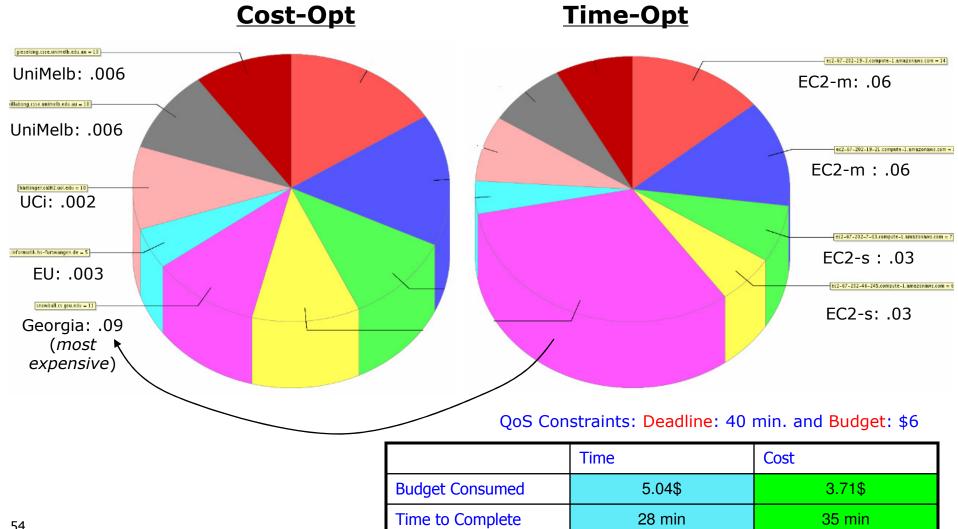


Resource Scheduling for DBC Time Optimization





Resources Consumed by Cost and Time Opt. Strategies



54

Experimental Evaluation is too much of work and "expensive" for computing researchers?

CloudSim: Performance Evaluation Made Easy *Repeatable, scalable, controllable environment for modelling and simulation of Clouds * No need to worry about paying IaaS provides + CloudSim is FREE!



The CloudSim Toolkit http://www.gridbus.org/cloudsim/

| User code | • |
|---------------------------------|--|
| Simulat Specificat | |
| Schedul Po | Ing licy User or Datacenter Broker |
| CloudSim | |
| User Interface Structures | Cloudlet Virtual Machine |
| Virtual Machine Services | Cloudlet VM Execution Management |
| Cloud Services | VM ProvisioningCPU AllocationMemory AllocationStorage AllocationBandwidth Allocation |
| Cloud Resources | Host Datacenter |
| GridSim | |
| Grid Services | Data Sets Grid Information Service Replica Catalogue Job Description Replica Manager Reservation Service Manager Workload |
| L | Allocation Traces |
| Core Elements | Resource Traffic Network |
| SimJava | |
| Discrete Ever Simulatio | t Events Simulation Timing |



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Summary and Thoughts for Future



Summary

- Several Computing Platforms/Paradigms are promising to deliver "Computing Utilities" vision
 - Cloud Computing is the most recent kid in the block promising to turn vision into reality
 - Clouds built on: SOA, VMs, Web 2.0 technologies
 - Many exciting business and consumer applications enabled.
- Market Oriented Clouds are getting real
 - Need to move from static pricing to dynamic pricing
 - Need strong support for SLA-based resource management
 - 3rd party Composed Cloud services starting to emerge
- Building Grids using Clouds is much more realistic.
 - Extension of idea can lead to → "Global Cloud Exchange"

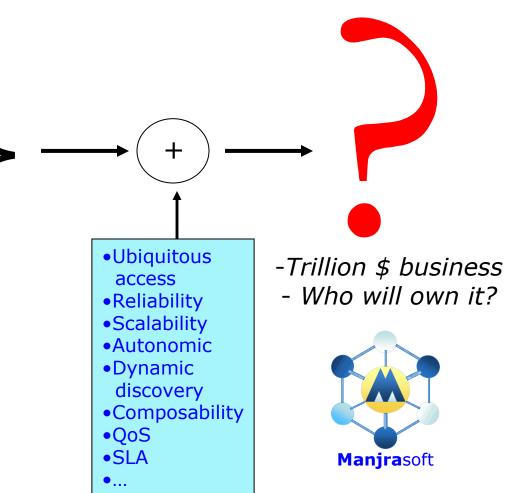
Dozens of Open Research Issues

- (Application) Software Licensing
- Seamless integration of private and Cloud resources
- Security, Privacy and Trust
- Cloud "Lock-In" worries and Interoperability
- Application Scalability Across Multiple Clouds
- Clouds Federation and Cooperative Sharing
- Global Cloud Exchange and Market Maker
- Dynamic Pricing
- Dynamic Negotiation and SLA Management
- Energy Efficient Resource Allocation and User QoS
- Power-Cost and CO₂ emission issues
 - Use renewable energy: follow Sun and wind?
- Regulatory and Legal Issues



Convergence of Competing Paradigms/Communities Needed

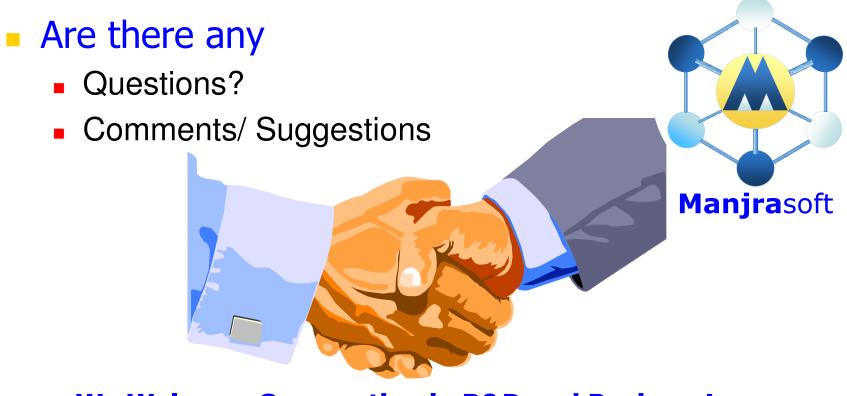
Web **Data Centres Utility Computing** Service Computing **Grid Computing** + P2P Computing **Cloud Computing** Market-Oriented Ubiquitous Computing access Reliability . . . Scalability Autonomic Paradigms



Attributes/Capabilities



Thanks for your attention!



We Welcome Cooperation in R&D and Business! http:/www.gridbus.org | www.Manjrasoft.com rbuyya@unimelb.edu.au | raj@manjrasoft.com





- Blueprint Paper!
 - R. Buyya, C. S. Yeo, S. Venugopal, J. Broberg, I. Brandic, "Cloud Computing and Emerging IT Platforms: Vision, Hype, and Reality for Delivering Computing as the 5th Utility", *Future Generation Computer Systems* (FGCS) Journal, 2009.
- Aneka Documents:
 - http://www.manjrasoft.com/
- The Grid Economy Paper:
 - R. Buyya, D. Abramson, S. Venugopal, "The Grid Economy", Proceedings of the IEEE, No. 3, Volume 93, IEEE Press, 2005.
- MetaCDN Paper:
 - James Broberg, Rajkumar Buyya, and Zahir Tari, MetaCDN: Harnessing 'Storage Clouds' for High Performance Content Delivery, Journal of Network and Computer Applications, ISSN: 1084-8045, Elsevier, Amsterdam, The Netherlands, 2009.
- CloudSim Keynote Paper:
 - R. Buyya, R. Ranjan and R. Calheiros, Modeling and Simulation of Scalable Cloud Computing Environments and the CloudSim Toolkit: Challenges and Opportunities, Proceedings of the 7th High Performance Computing and Simulation (HPCS 2009) Conference, Leipzig, Germany, June 21 - 24, 2009.